

# BrandLoyalties.com Special Commentary

## 10/18/2017: Generating Alpha From Unique "Big Data" Sets Webinar Confirmation Details

(Web page version is [here](#))

Thank you for registering for today's complimentary webinar at **11:30am EDT** : [Generating Alpha From Unique "Big Data" Sets](#).

Please access our video presentation a few minutes ahead of time using the following credentials:

Visual Presentation: You will be able to view the presentation by typing [meeting.BrandLoyalties.com](http://meeting.BrandLoyalties.com) into your browser.

Audio Presentation: Dial-in number: 1-702-589-8350  
Passcode: 2463454#

Please note that the presentation audio is only available through the telephone dial-in listed above. And due to the number of registrants, we will need to mute the attendee phone lines. However, if you have any questions, prior to or during the webinar, feel free to send them to [Herb@BrandLoyalties.com](mailto:Herb@BrandLoyalties.com). We will address as many questions as time permits during the official Q&A session immediately following the main presentation.

Regards,

Herb Blank

